



## LEVERAGING ON OPPORTUNITIES, PROSPERING IN THE PANDEMIC

*"Opportunities don't happen. You create them."*

*Chris Grosser*

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### FROM THE DESK OF MD/ED

Our Valued Investors and Stakeholders,

As we continue with the second half of the year, we expect to see the economy begin to recover. With the reduction of the Overnight Policy Rate, Bank Negara Malaysia hopes to further stimulate the economy. Coupled with the various government initiatives and the announcement of the potential vaccine being bottled locally, the future seems promising.

The Malaysia Manufacturing Purchasing Managers' Index (PMI) rose sharply to 51.0 in June 2020 from 45.6 in May 2020, its highest since September 2018. According to IHS Markit, this indicates an improvement in the health of Malaysia's goods-producing sector and stronger economic growth more generally.

Due to the present economic downturn cycle from the pandemic, the demand for technology related goods and services has actually risen. Malaysia, as a country that is well integrated to the electronics manufacturing supply chain, is able to tag along with the continued rise of tech stocks.

The Bursa Malaysia Technology Index has seen a spectacular rise of almost 100% from its recent trough a day after the movement control order was announced. It is now at its 16-year high and continues to rise.

One of our main focuses has been and will continue to be on information and communications technology (ICT). We are grateful to all our investors and stakeholders who have supported us in our endeavours. With the current state of progression, we believe we are moving in the right direction. We are excited to see the creativity and innovation future projects will have to offer, as we come out of this pandemic.

Stay safe and healthy.



Group COO of Potential Excelerate Group  
Dato' CK Cheong



# 1 (i) Digital Transformation and the Venture Capital Opportunity in a Crisis

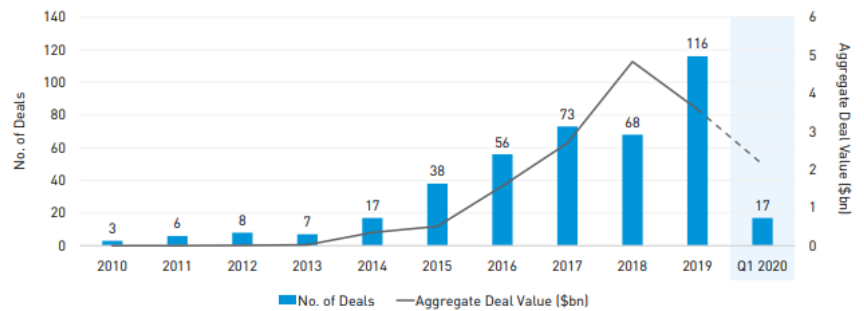
COVID-19 has disrupted fundraising processes in Southeast Asia, but is also presenting timely opportunities for investment.

## 1. In focus: Fintech Key to Bridging Financial Services Gap

### Fintech Is Here to Stay

Demand for fintech solutions in Southeast Asia is likely to continue alongside the region’s expanding wealth and population. Despite ongoing headwinds from COVID-19, venture-backed fintech deals reached their second-highest quarterly aggregate value on record in Q1 2020: 17 deals completed for a total of \$2.1 billion. In fact, the coronavirus pandemic has compounded the need for fintech solutions in the region by accelerating the adoption of digital and mobile-driven interactions with customers – many day-to-day activities (including essential financial services) have been driven online.

Fig. 19: Fintech Venture Capital Deals\* in ASEAN, 2010 - Q1 2020



Source: Preqin Pro

As digitalization picks up speed in Southeast Asia, traditional financial institutions will need to be nimble to adapt, working closely with innovative fintech players to ensure the most marginalized communities are not left behind. Private capital will remain a key source of capital to bridge this gap and support demand for fintech solutions in the region.

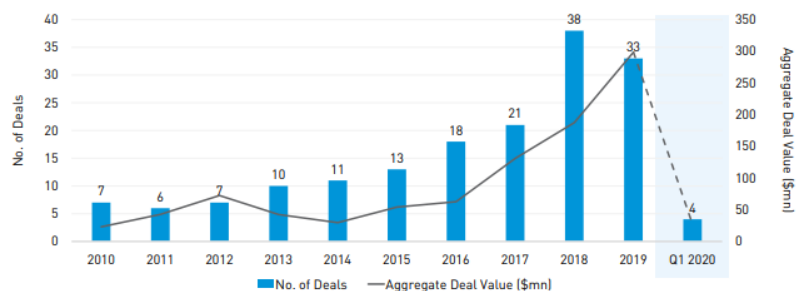
## 2. In Focus: Southeast Asia’s Booming Healthcare Sector

PEVC is helping to bridge the infrastructure gap in an underserved industry and develop innovative healthtech solutions.

### Healthcare Makes a Strong Start to 2020

Amid the economic downturns brought about by COVID-19, the healthcare sector is demonstrating resilience. Despite the challenges of operating amid worldwide lockdowns and travel restrictions, four healthcare venture capital deals were completed in Southeast Asia in Q1 2020, for a combined value of \$27 million. This total is comparable with the Q1 average for 2015-2019 at \$28 million.

Fig. 18: Healthcare Venture Capital Deals\* in ASEAN, 2010 - Q1 2020



\*Figures exclude add-ons, grants, mergers, secondary stock purchases, and venture debt.

Source: Preqin Pro

Investor appetite for the healthcare sector is even increasing. Among more than 100 alternatives investors globally that we surveyed in April 2020, 36% said they plan to target healthcare-focused investments as a result of COVID-19’s impact. A further 13% of respondents are targeting software sectors.

Going forward, we expect PEVC deal activity in Southeast Asia to center around digital health innovations and the amalgamation of private hospitals to meet the escalating health needs in the region. We are also likely to see more synergies between local and international players, as reflected in the make-up of the largest PEVC deals in 2019 and the increasingly diverse pool of ASEAN investors.

# CORPORATE NEWS FLASH

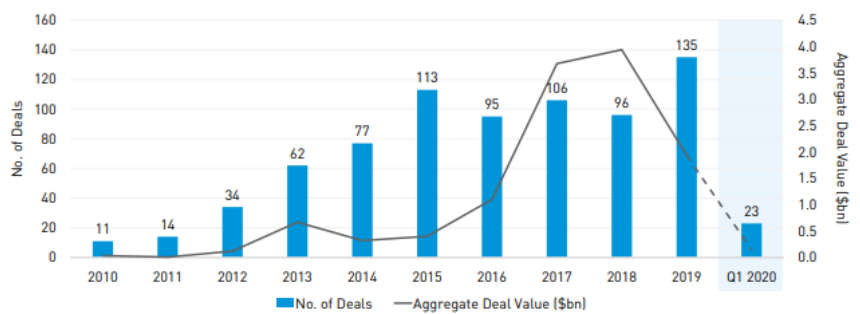
## 3. In Focus: Rising Demand for Logistics & E-Commerce

Changing Southeast Asian consumer behaviour is driving the need for capital to back efficient, tech-enabled logistics networks. More recently, despite the slowdown in deal-making caused by COVID-19, a handful of tech-enabled logistics players have been able to raise significant amounts of capital.

### The Future for Logistics & E-Commerce

As populations and wealth continue to rise in Southeast Asia, the case for continued private capital investment in both logistics and e-commerce remains strong. Disruptions brought on by COVID-19 have highlighted the severe need for smooth, flexible supply-chains now more than ever, as well as efficient digital-first distribution channels to continue to serve an increasing number of consumers. In our April 2020 survey of alternatives investors globally, 15% said they plan to target the logistics sector in response to COVID-19's impact. Going forward, we expect continued investor interest in the sector – primarily around tech-enabled firms as real-time optimization and oversight take more precedence in delivery networks.

Fig. 22: E-Commerce Venture Capital Deals\* in ASEAN, 2010 - Q1 2020



\*Figures exclude add-ons, grants, mergers, secondary stock purchases, and venture debt.

Source: Preqin Pro

## Our Research Team View

### Key takeaways from the report:

**Healthcare:** Demand for quality healthcare in Southeast Asia is rising exponentially; healthcare expenditure is estimated to reach \$740 billion by 2025. In a fragmented region such as ASEAN, PEVC funding helps to bridge the infrastructure gap and professionalize healthcare services.

**Fintech:** Around 70% of Southeast Asia's working population is unbanked, which creates a significant market for fintech players to address. To keep pace with digital transformation, 'super app' companies and traditional financial institutions are tapping on their digital channels.

**Logistics & E-Commerce:** Fuelled by an expanding population and rising discretionary incomes, e-commerce spending in ASEAN is expected to nearly quadruple to \$121 billion by 2025, up from \$31 billion in 2018. With mounting pressures to meet consumer demand, there is an increasing need for tech-enabled logistics and e-commerce platforms to efficiently serve a growing affluent population.

Preqin's survey data shows that during this pandemic, fund managers are trying to accurately value portfolio companies and potential targets at a time when many businesses are seeing declining cash flows. This makes deals surrounding PE/VC rather challenging. However, we think that the fintech, healthcare, e-commerce, and logistics have done well adapting to the 'new normal', compared to the other sectors.

## 1 (ii) The Global Start-up Economy

(Source: The Global Startup Ecosystem Report GSER 2020 by Startup Genome and compiled by The Star, 4th July 2020)

THE global start-up economy generates nearly US\$3 trillion in value, similar to the gross domestic product of a G7 economy.

Seven of the Top 10 largest companies in the world are in technology. This is the highest concentration of any industry sector among the top global companies and 2019 saw close to US\$300 billion in venture capital investments.

Silicon Valley remains in the top spot for start-up ecosystems, followed by New York, London, Beijing and Boston.

# CORPORATE NEWS FLASH

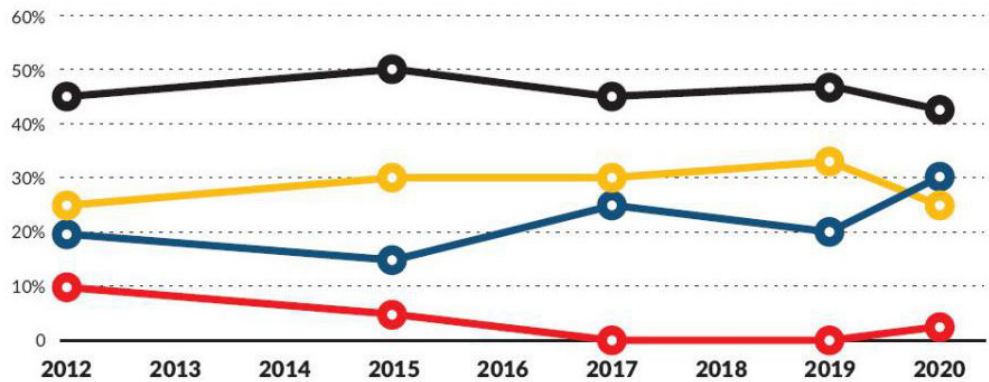
## Ranking (Top 30 + Runners-up)

Ecosystems	Ranking	Performance	Funding	Connectedness	Market Reach	Knowledge	Talent	Growth Index
Silicon Valley	1	10	10	7	10	10	10	7
New York City	2 (tie)	10	10	10	9	5	10	7
London	2 (tie)	3	3	3	3	3	3	3
Beijing	4	10	9	1	10	10	10	9
Tokyo	15	7	8	1	3	9	7	8
Singapore	17	4	8	7	8	1	4	7
Seoul	20	7	3	1	9	10	5	4
Hong Kong	29	3	4	1	7	1	1	6

**Asia-Pacific went from having 20% of all top ecosystems in 2012 to 30% today**

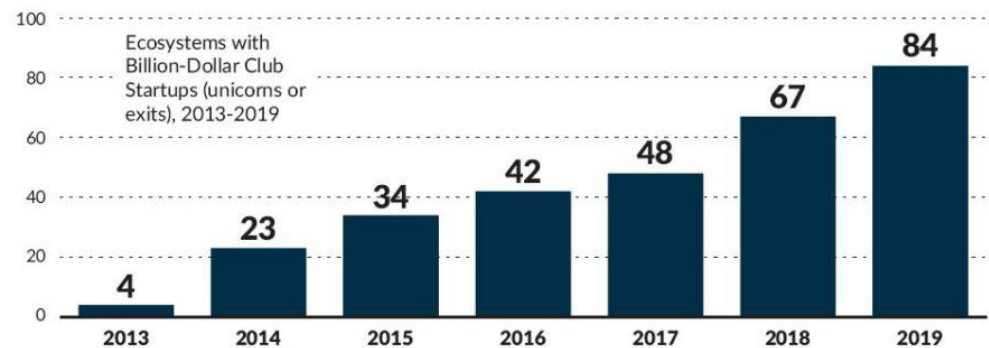
Share of top ecosystems by continent, 2012 to 2020

- Asia-Pacific
- Europe
- North America
- South America



**Today, more than 80 ecosystems globally have produced a billion-dollar startup**

When term was popularized on 2013, only 4 ecosystems produced unicorns or billion-dollar exits



**Status of fundraising for startups with term sheets, signed or unsigned, pre-crisis**



## Top 10 ecosystems by ecosystem value

Ecosystems	Country	Ecosystems value (US\$ billion)
Jakarta	Indonesia	26.3
Guangzhou	China	19.2
<b>Kuala Lumpur</b>	<b>Malaysia</b>	<b>15.3</b>
Mumbai	India	15
Nanjing	China	10
Research Triangle	United States	9.7
Manchester-Liverpool	United Kingdom	9.2
Detroit	United States	9
Zurich	Switzerland	9
Portland	United States	7.1

Source: www.startupgenome.com

## CORPORATE NEWS FLASH

This was revealed in the Global Startup Ecosystem Report 2020 (GSER2020) report by Startup Genome. It was based on data from one million companies across 150 cities worldwide.

By the end of 2019, things were getting less rosy and the Covid-19 pandemic battered it further. This caused start-ups to experience a drop in consumer demand and venture capital funding that resulted in a wave of layoffs. Tech giants like WeWork and the stable of unicorns funded by Softbank began to falter.

Every crisis creates opportunities. During the Great Recession of 2007-2009, 50 unicorns including Facebook, LinkedIn, Palantir and Dropbox were created.

A major beneficiary of this democratisation of tech is the Asia-Pacific region, which has gone from having 20% of

top ecosystems in 2012 to 30%, the report said.

Of the 11 new ecosystems, six are from the Asia-Pacific region.

The Malaysia Digital Economy Corporation (MDEC) has partnered with Startup Genome to benchmark Kuala Lumpur's performance versus 250 ecosystems globally.

Kuala Lumpur is ranked in the Top 10 emerging ecosystems in performance, and top 20 emerging ecosystems in talent.

Malaysia has positioned itself as an ideal locale for start-ups, with low costs, high quality of living and talent, fast-tracked visas and government support, according to MDEC.



Read more at

<https://www.thestar.com.my/business/business-news/2020/07/04/the-start-up-economy>

### Our Research Team View

*As Surina Shukri, CEO of Malaysia Digital Economy Corporation (MDEC), so eloquently said, "Our startup ecosystem is the personification of the Malaysia Boleh spirit – a local slogan that epitomises courage, grit, and tenacity – and uniquely positions Malaysia as the heart of digital ASEAN."*

*Malaysia is strategically located in the Southeast Asian region, with access through land, sea, and air. Malaysians are also multilingual, multiracial, and a melting pot full of talent and culture.*

*Though Malaysia is a small market, it has a great environment to get started and then expand out into the region. With a plethora of resources available at their disposal, entrepreneurs are able to learn and grow.*

*To offer more incentives, foreign entrepreneurs can receive passes via Malaysia Tech Entrepreneur Pass (MTEP) and Foreign Knowledge Worker (FKW) passes to start their business here.*

*With much emphasis on digitalisation, Malaysia has been investing in building infrastructure and network that will put the country at the forefront of connectivity.*

*It will be interesting to see what innovative startups will emerge from this pandemic.*

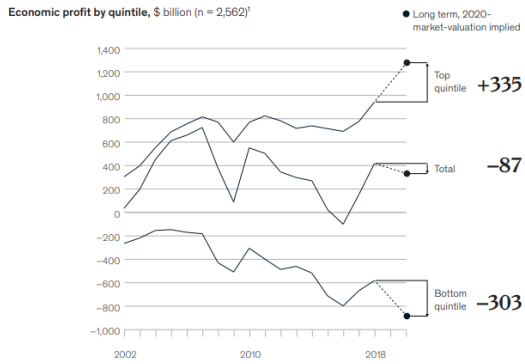
## 1 (iii) The Great Acceleration

(Source: McKinsey & Company, July 2020)

THE COVID-19 crisis has intensified existing trends, widening the gap between those at the top and bottom of the power curve of economic profit. Will your strategy keep you ahead of the accelerated pace of change?



**Exhibit 1**  
The gap in corporate profits between the top performers and everyone else has widened dramatically.

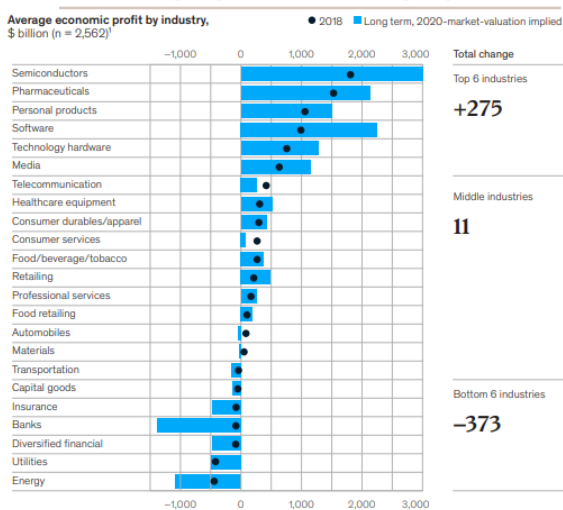


\*Largest companies by revenue in 2018 with data for 2003-18 available. Source: Corporate Performance Analytics by McKinsey

THE analysis reveals that the gap in economic profit between the top corporate performers and everyone else has widened dramatically. In effect, the crisis has accelerated a trend that was already present (Exhibit 1). Between December 2018 and May 2020, the top quintile of companies grew its total market-implied annual economic profit by \$335 billion, while companies in the bottom quintile lost a staggering \$303 billion. And while the specific numbers can fluctuate from day to day, the larger trend is unmistakable: a gap is opening up, and it's rapidly expanding. That's a pattern that has been evident since 2010. Now, the COVID-19 pandemic is pushing it to entirely new levels.

Sectors that were at the top of the curve before the crisis, such as pharmaceuticals and semiconductors, seem to be pulling ahead from the less profitable industries that started at the bottom, such as banks and utilities (Exhibit 2).

**Exhibit 2**  
The best industries are getting better, and the worst are getting worse.



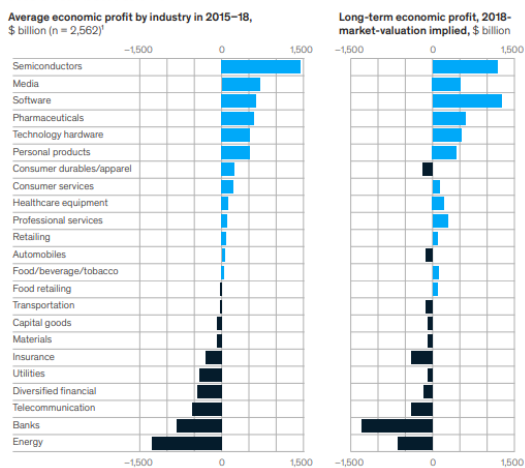
\*Largest nonfinancial companies by revenue in 2018 with data for 2003-18 available. Source: Corporate Performance Analytics by McKinsey

What we are seeing is a great acceleration of trends that existed even before the crisis. For example, online delivery's volume increased by the same amount in eight weeks as it had over the entire previous decade. Telemedicine experienced a tenfold growth in subscribers in just 15 days. Similar acceleration patterns can be seen in online education, nearshoring, and remote working, to name but a few areas. All these trends were clear before the crisis and have been amplified by it.

The industry data support this view (Exhibit 3). To a remarkable degree, industries that were experiencing declining economic profit before the crisis have suffered even greater declines because of it, while those that were growing their profit have seen outsize gains.

Companies with resilient, future-ready business models positioned to ride these trends have pulled further away from their industry peers, while those with legacy business models have, for the most part, fallen further behind. During a recent quarterly earnings call, Microsoft CEO Satya Nadella said, "We've seen two years' worth of digital transformation in two months." The quarter is the new year, and the fastest will win.

**Exhibit 3**  
Industry economic-profit trends from before the COVID-19 crisis have been accelerated because of it.



\*Largest nonfinancial companies by revenue in 2018 with data for 2003-18 available. Source: Corporate Performance Analytics by McKinsey

Think of it as a big "unfreeze." As one CFO told us about shifting resources in recent months, "What I thought would never be possible, I can now do in two weeks."

Clearly, the crisis is affecting sectors and companies in very different ways. Some companies are achieving the best results in their corporate histories, and others are teetering on the verge of bankruptcy. Most are somewhere in between. What's the unique window of opportunity this great acceleration presents for your particular business?



# CORPORATE NEWS FLASH

## Our Research Team View

*At first glance, one might believe that the pandemic is the cause of the widening gap between the top performers and everyone else. However, these companies at the top were already on their way to the top, while the ones on the bottom were declining even before the pandemic.*

*Time is of the essence – corporate leaders’ main focus should be on identifying opportunities to innovate and optimise efficiency and taking action now.*





*Creating a plan-ahead team can help. A small group of high performers with creative ideas to combat any possible scenario. Then, with a robust portfolio of moves, you can dynamically evolve your strategy as you learn more.*




*In many ways, we are only in the early stages of the economic fallout from the COVID-19 pandemic. Some companies may find themselves in a position of strength, while others will face challenging times. Right now, advancements are being made at remarkable speed. It is the race to see who will be the fastest, boldest, and most adaptable.*

### 1 (iv) Top 10 Companies Prospering In The Pandemic

(Source: extracted from Financial Times, 18 June 2020)

Based on the equity value added, 10 publicly listed companies that are prospering in the pandemic are:

	COMPANY	SECTOR	MARKET CAP ADDED (\$ BILLION)	KEY STAT
1.		E-commerce	401.1	Amazon anticipates it could spend \$4 billion to keep its logistics running during the coronavirus crisis.
2.		Technology	269.9	75 million people used the Teams communication app in a single day in April, up from 20 million in late 2019.
3.		Technology	219.1	The iPhone maker managed to rake in \$58.3 billion in revenue in the March quarter, despite closing all of its retail stores.
4.		Autos	108.4	402 miles: the range of Tesla’s latest Model S, underscoring its technological lead.

	COMPANY	SECTOR	MARKET CAP ADDED (\$ BILLION)	KEY STAT
5.		Technology	93	Online gaming revenues rose 31 per cent in the first quarter.
6.		Technology	85.7	39 per cent — the rise in advertising impressions at Facebook in the first quarter of the year.
7.		Technology	83.3	Hours spent playing games on Nvidia’s platforms jumped 50 per cent during lockdowns.
8.		Technology	68.1	Even as advertising collapsed at the end of March, YouTube’s revenue was still growing nearly 10 per cent.
9.		Payments	65.4	7.4 million — net new users in April.
10.		Telecommunications	59.7	T-Mobile added 452,000 postpaid phone subscribers in the first quarter.

### Our Research Team View

*All 10 companies have been and continue to be disruptive and innovative in their markets. In an environment where almost everything has moved online, it is not difficult to see why these companies have profited.*

*In a dismal year for most companies, a minority have shone: technology giants buoyed by the trend for working from home and retailers offering lockdown necessities online.*

*With the incorporation of technology and business intelligence in their operations and applications, these companies were able to leverage their importance in their markets.*

*In an article by The Edge Markets, Mr Tan, Chief Investment Officer of RHB Asset Management, believes the prospects for companies that are technology and internet based and AI enabled would continue to get stronger.*

***After the dot-com bust period, tech companies were trading at 15 to 20 times price-earnings range for a number of years. More recently, the valuations are slightly higher at 23 times.***

*At Potential Exceleerate, we are carefully following this trend and have always been on the lookout for projects that have the ability to change the industry.*



# 1 How to anticipate and track the China market jump by 5.1% in a

(Source: Reuters, 6th July 2020)



ACCORDING to a story by Reuters and reported in Investing.com, global stock markets rallied to four-week highs and China's yuan headed for its best day against the dollar since December on Monday as investors counted on a revival in China to boost global growth, even as surging coronavirus cases delayed business re-openings across the United States.

The MSCI's All-Country World Index, which tracks shares across 49 countries, rose 0.7% to its highest since June 6, by midday in London.

European shares jumped, with the pan-European STOXX 600 index rising 1.4%. Stocks exposed to China -- carmakers, industrials, energy firms and luxury goods makers -- rose strongly, while banks also rallied.

In Asia, MSCI's broadest index of Asia-Pacific shares outside Japan climbed 1.8% to its highest since February, with the bullish sentiment spilling into other markets.

Chinese blue chips jumped 5.7% on top of a 7% gain last week to their highest in five years. Even Japan's Nikkei, which has lagged with a soft domestic economy, managed to rise 1.8%.

China's offshore yuan was on track for its best day against the dollar since December, up nearly 0.7% at 7.0210 per dollar.

Among the reasons investors cited for the buying was improving economic data - UBS noted Citi's Economic Surprise Index for the U.S. has risen to its highest level on record. The index measures how well economic data releases are faring relative to consensus forecasts.

Some cited an editorial in the China Securities Journal, which said on Monday that China needed a bull market to help fund its rapidly developing digital economy.

"We advise against regarding uncertainty as a reason for exiting markets. Instead, we see ways for investors to cope with uncertainty - including averaging into markets - or even take advantage of volatility," said Mark Haefele, chief investment officer at UBS Global Wealth Management.

In Hong Kong, Jefferies chief global equity strategist Sean Darby said the positive sentiment towards Asian markets was the result of better-than-expected regional economic data and elevated liquidity levels.

"All of the global monetary policy indicators are flashing green right now. It is very loose and that should mean markets which have underperformed should do well," Darby told Reuters.

"The dollar has also been weaker over the past five days so emerging markets, led by China, normally do well on that back of that."

Most markets gained ground last week as a raft of economic data from June beat expectations, although the resurgence of coronavirus cases in the United States is clouding the future.

In the first four days of July alone, 15 states have reported record increases in new cases of COVID-19, which has infected nearly 3 million Americans and killed about 130,000, according to a Reuters tally.

Analysts estimate that re-openings affecting 40% of the U.S. population have now been wound back.

"Markets will have to climb a wall of worry in July as economic activity likely softens from the V-shaped recovery seen over recent months," said Robert Rennie, head of financial market strategy at Westpac. "We must remember, too, that U.S. and China relations are deteriorating noticeably."

Two U.S. aircraft carriers conducted exercises in the disputed South China Sea on Saturday, the U.S. Navy said, as China carried out military drills that have been criticised by the Pentagon and neighbouring states.

The risks, combined with unceasing stimulus from central banks, have kept sovereign bonds supported in the face of better economic data. U.S. 10-year yields edged up to 0.7% on Monday, well off the June top of 0.959%.

Analysts at Citi estimate global central banks are likely to buy \$6 trillion of financial assets over the next 12 months, more than twice the previous peak.

Major currencies have been largely range-bound with the dollar index down 0.3% at 96.894, having spent an entire month in a snug band of 95.714 to 97.808.

In commodity markets, gold has benefited from super-low interest rates across the globe as negative real yields for many bonds make the non-interest-paying metal more attractive.

Spot gold traded at \$1,776.21 per ounce, just off last week's peak of \$1,788.96.

Oil prices were mixed with Brent crude futures up 1.2% at \$43.58 a barrel. U.S. crude was flat at \$40.65 a barrel, amid worries the surge in U.S. corona-virus cases would curb fuel demand.



Read more at

<https://www.reuters.com/article/global-markets/global-markets-stocks-rally-to-four-week-highs-as-investors-bet-on-china-revival-idUSL8N2ED2IR>

## PEG Corporate Finance & Research view

The rise in the China market is not surprising given that momentum into risk assets continue to be very strong for investors given the low interest rate environment around the world.

Despite negative news on the second rise of the Covid-19 wave, investors are shrugging off these concerns in favour of risk assets and the fear of missing out on any economic recovery.

That said, traders and investors should track the markets carefully across the world to ensure that they trade only in the most optimum market at all times.

A way to do these for global investors is to use our proprietary algorithm to track these markets and detect any reversals at the first instance. The trading outlook daily for the Asia-Pacific markets are highlighted below. It is obvious that if you are trading the wrong market, your portfolio performance would suffer greatly. That goes for global institutional funds which are having the incorrect asset allocation to the individual market or region.

One key market has triggered a BUY call by the algorithm at yesterday's close and elite traders should buy into this market immediately if the trigger price highlighted is breached.

7/7/2020 Tue					Positioning				
Main Markets and Asset Classes					TREND STRENGTH				
Name	Country	Daily Close	Daily Change	%	Short Term General Trend	Trend Support	Market Watch List	Portfolio Call	Near-Term Strength
					A	A1	B	C	D
<b>US Markets</b>									
DOW JONES INDUSTRIAL	US								
NASDAQ 100	US								
S&P 500	US								
<b>Europe</b>									
CAC 40	France								
FTSE 100	UK								
GERMAN XETRA DAX	Germany								
<b>Asia-Pacific</b>									
AUSTRALIA ALL ORD	Australia	6,125.90	-37.80	-0.62%	Strong Uptrend	Rising	KIV Strong		Bullish
HK HANG SENG	HK								
KOSPI INDEX	Korea								
NIKKEI 225 INDEX	Japan								
SENSEX INDEX	India								
SHANGHAI COMPOSITE	China	3,332.88	180.07	5.40%	Strong Uptrend	Rising	KIV Strong	Hold/Strong Bull	Strong Bullish
<b>Asean</b>									
FBM KLCI	Msia								
THAILAND SET INDEX	Thailand								
IDX COMPOSITE INDEX	Indonesia								
SPORE STRAITS TIMES	Spore								
PSEI INDEX	Philippines	6,328.41	-44.25	-0.70%	Strong Uptrend	Rising	KIV Strong		Bullish
<b>Global</b>									
S&P 500	US								
STOXX 600 EUROPE	Europe								
MSCI EMERGING MKT	Asia								
MSCI WORLD INDEX	World								
REUTERS WORLD	World	214.26	3.54	1.65%	Strong Uptrend			Hold/Bul	Strong Bullish

## Our Portfolio companies



### Yun Bridge Noodles

**Business:**  
Food & Beverage (F&B)

**Country:**  
Malaysia

Read more at  
<https://www.yunbridgenoodle.com/>

## Company Updates

- Inspired by the original taste of Yunnan, Yun Bridge Noodles serves an authentic selection of 'Crossing Bridge Noodles' or 'Guoqiao Mi Xian'. They are committed to use the best quality ingredients – premium grade rice noodles, meats and fresh vegetables served with its authentic Yunan soup broth recipe.
- The Franchise is founded in 2019 by Tealive founder, Bryan Loo under Bubbly Tea Sdn. Bhd. Potential Excelebrate Group is its Joint-Venture Partner in this exciting F&B venture.
- There are currently 4 outlets in Klang Valley: One Utama, Bangsar South (Nexus), The Henge@Kepong and the most recent one at Damansara Jaya.
- They have plans to expand throughout Malaysia and Southeast Asia within the next 3-5 years.





# 1. The Ernie Chen Show with Dato' Sri Dr. Sherwin Chew

(Source: <https://www.facebook.com/askerniechen/videos/714889822622608>, 9 July 2020)



**ERNIE CHEN**

*Asia's No.1 Business Coach  
Life & Business Transformation Strategist*

**SHERWIN CHEW**

*Founder & Managing Director*

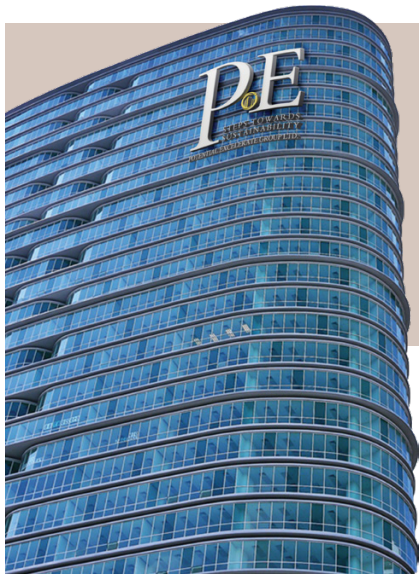


Please check the link below for the exclusive live interview:

<https://www.facebook.com/askerniechen/videos/714889822622608>



The Ernie Chen Show is an online content show that interviews successful entrepreneurs, key opinion leaders (KOLs), and movers and shakers of the business world. Armed with 10 years of solid business and financial experience and expertise, Dato' Sri Dr Sherwin Chew, who is the founder and Managing Director of Potential Excelerate International Group Ltd was invited to an exclusive live interview in The Ernie Chen Show this month. In the exclusive interview, he described the strategies behind the exciting growth of PE Group as a Diversified Investment Company, as well as offered advice to aspiring entrepreneurs.



## Editorial

Strategy

| Steven Liew

Corporate Finance

| Albert Ting

Jayden Sho

Corporate Communication

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Marketing

| Miyuki Chia

Customer Service

| Angel Phoon

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